

INVOICE



Local 12 WKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

www.local12.com

Billing Address:

Greer Margolis Mitchell
Attention: Accounts Payable
1010 Wisconsin Ave
Ste 800
Washington, DC 20007

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646

Invoice #	Invoice Date	Invoice Month	Invoice Period
66091-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA ADD TO SKED A	2051

Flight Dates	Order #	Alt Order #
10/17/12 - 10/22/12	66091	09841488

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/22/12	M-Th/Su 430a News	4:30 XM-5:00 XM	M-WT---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WT--- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 4:29 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 0FA-12-Z-151 \$30.00 NM									
2	10/21/12	10/21/12	M-Th/Su 430a News	4:30 XM-5:00 XM	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 4:28 AM M-Th/Su 430a News 4:30 XM-5:00 XM :30 0FA12G150 \$30.00 NM									
3	10/17/12	10/22/12	5a Good Morn Cincinnati	5:00 AM-5:30 AM	M-WTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 5:08 AM 5a Good Morn Cincinnati 5:00 AM-5:30 AM :30 0FA-12-A-153H \$500.00 NM									
4	10/17/12	10/22/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	M-WTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 5:41 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM :30 0FA-12-Z-151 \$500.00 NM									
5	10/17/12	10/22/12	6a Good Morn Cincinnati	6:00 AM-7:00 AM	M-WTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 6:39 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 0FA-12-G-145H \$600.00 NM 2 WKRC F 10/19/12 6:59 AM 6a Good Morn Cincinnati 6:00 AM-7:00 AM :30 0FA-12-A-153H \$600.00 NM									
6	10/17/12	10/22/12	CBS Morning News	7:00 AM-9:00 AM	M-WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M-WTF-- 2 \$450.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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9	10/17/12	10/22/12	The Price is Right	11:00 AM-12:00 PM	M- WTF- -	:30	1	\$1,400.00	NM																																													
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10	10/17/12	10/22/12	Local 12 News at Noon	12:00 PM-12:30 PM	M- WTF- -	:30	1	\$725.00	NM																																													
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11	10/17/12	10/22/12	Young & the Restless	12:30 PM-1:30 PM	M- WTF- -	:30	1	\$650.00	NM																																													
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14	10/17/12	10/22/12	Let's Make a Deal	3:00 PM-4:00 PM	M- WTF- -	:30	1	\$550.00	NM																																													

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15	10/17/12	10/22/12	4p Local 12 News at Four	4:00 PM-5:00 PM	M- WTF- -	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 4:24 PM 4p Local 12 News at Four 4:00 PM-5:00 PM :30 OFA- 12- G- 145H \$650.00 NM									
16	10/17/12	10/22/12	5p Local 12 News at Five	5:00 PM-5:27 PM	M- WTF- -	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 5:28 PM 5p Local 12 News at Five 5:00 PM-5:27 PM :30 OFA- 12- Z- 151 \$850.00 NM									
17	10/17/12	10/22/12	5p Local 12 News at Five	5:30 PM-6:00 PM	M- WTF- -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 5:37 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OFA- 12- G- 145H \$900.00 NM									
18	10/17/12	10/22/12	6p Local 12 News at Six	6:00 PM-6:30 PM	M- WTF- -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 5:58 PM 6p Local 12 News at Six 6:00 PM-6:30 PM :30 OFA- 12- G- 145H \$1,200.00 NM									
19	10/17/12	10/22/12	630p CBS Evening News	6:30 PM-7:00 PM	M- WTF- -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/17/12 6:29 PM 630p CBS Evening News 6:30 PM-7:00 PM :30 OFA- 12- Z- 151 \$1,500.00 NM									
20	10/17/12	10/22/12	M-F 7p-730p	7:00 PM-7:30 PM	M- WTF- -	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 7:13 PM M-F 7p-730p 7:00 PM-7:30 PM :30 OFA- 12- A- 153H \$1,200.00 NM									
21	10/17/12	10/22/12	M-F 730p-8p	7:27 PM-8:00 PM	M- WTF- -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTF- - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 7:59 PM M-F 730p-8p 7:27 PM-8:00 PM :30 OFA- 12- G- 145H \$1,500.00 NM									
22	10/17/12	10/22/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	M- WTFSS	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 M- WTFSS 2 \$2,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
66091-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA ADD TO SKED A	2051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
22	10/17/12	10/22/12	11p M-Su Local 12 News	11:00 PM-11:35 PM	M-WTFSS	:30	2	\$2,500.00	NM																																																																																									
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td>11:33 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>OFA- 12- A- 153H</td><td>\$2,500.00</td><td>NM</td></tr><tr><td>2</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>11:34 PM</td><td>11p M-Su Local 12 News 11</td><td>11:00 PM-11:35 PM</td><td>:30</td><td>OFA- 12- G- 145H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Th	10/18/12	11:33 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	OFA- 12- A- 153H	\$2,500.00	NM	2	WKRC	F	10/19/12	11:34 PM	11p M-Su Local 12 News 11	11:00 PM-11:35 PM	:30	OFA- 12- G- 145H	\$2,500.00	NM																																																								
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23	10/17/12	10/22/12	Letterman	11:36 PM-12:36 XM	M-WTF--	:30	1	\$750.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/16/12</td><td>10/22/12</td><td>M-WTF--</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>Th</td><td>10/18/12</td><td>12:33 AM</td><td>Letterman</td><td>11:36 PM-12:36 XM</td><td>:30</td><td>OFA- 12- G- 145H</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/16/12	10/22/12	M-WTF--	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	Th	10/18/12	12:33 AM	Letterman	11:36 PM-12:36 XM	:30	OFA- 12- G- 145H	\$750.00	NM																																																							
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24	10/17/12	10/22/12	Late Late Show	12:36 XM-1:36 XM	M-WTF--	:30	1	\$100.00	NM																																																																																									
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26	10/17/12	10/17/12	Wed Reg 2	9:00 PM-10:00 PM	--W----	:30	1	\$7,500.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--W----</td><td>1</td><td>\$7,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>W</td><td>10/17/12</td><td>9:36 PM</td><td>Wed Reg 2</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>OFA- 12- A- 153H</td><td>\$7,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--W----	1	\$7,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	W	10/17/12	9:36 PM	Wed Reg 2	9:00 PM-10:00 PM	:30	OFA- 12- A- 153H	\$7,500.00	NM																																																							
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27	10/18/12	10/18/12	Thu Reg 2	9:00 PM-10:00 PM	---T---	:30	1	\$6,000.00	NM																																																																																									
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1	WKRC	Th	10/18/12	9:50 PM	Thu Reg 2	9:00 PM-10:00 PM	:30	OFA- 12- G- 145H	\$6,000.00	NM																																																																																								
28	10/19/12	10/19/12	Fri Reg 3	10:00 PM-11:00 PM	----F--	:30	1	\$3,500.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WKRC</td><td>F</td><td>10/19/12</td><td>10:33 PM</td><td>Fri Reg 3</td><td>10:00 PM-11:00 PM</td><td>:30</td><td>OFA- 12- A- 153H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----F--	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKRC	F	10/19/12	10:33 PM	Fri Reg 3	10:00 PM-11:00 PM	:30	OFA- 12- A- 153H	\$3,500.00	NM																																																							
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29	10/21/12	10/21/12	Sun Reg 4	10:00 PM-11:00 PM	-----S	:30	1	\$7,500.00	NM																																																																																									
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6	WKRC	Sa	10/20/12	1:02 PM	Big East Football	12:00 PM-3:30 PM	:30	OFA- 12- G- 145H	\$350.00	NM																																																																																								
3	WKRC	Sa	10/20/12	1:42 PM	Big East Football	12:00 PM-3:30 PM	:30	OFA- 12- G- 145H	\$350.00	NM																																																																																								
2	WKRC	Sa	10/20/12	2:49 PM	Big East Football	12:00 PM-3:30 PM	:30	OFA- 12- G- 145H	\$350.00	NM																																																																																								
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INVOICE

Send Payment To:

Local 12 WKRC-TV
Newport Television LLC
PO Box 841646
Dallas, TX 75284-1646


www.local12.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
66091-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA ADD TO SKED A	2051	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/20/12	10/20/12	Big East Football	12:00 PM-3:30 PM	-----S-	:30	6	\$350.00	NM
31	10/18/12	10/19/12	5p Local 12 News at Five	5:30 PM-6:00 PM	---TF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 5:53 PM 5p Local 12 News at Five 5:30 PM-6:00 PM :30 OFA- 12- A- 153H \$900.00 NM									
32	10/18/12	10/19/12	M-F 730p-8p	730p-8p	---TF--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/19/12 7:55 PM M-F 730p-8p 730p-8p :30 OFA- 12- A- 153H \$1,500.00 NM									
33	10/18/12	10/19/12	4p Local 12 News at Four	4:00 PM-4:30 PM	---TF--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/18/12 4:09 PM 4p Local 12 News at Four 4:00 PM-4:30 PM :30 OFA- 12- A- 153H \$650.00 NM									
34	10/21/12	10/21/12	Bengals Weekly	1130a-12p	-----S	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Su 10/21/12 11:29 AM Bengals Weekly 1130a-12p :30 OFA- 12Z- 159H \$550.00 NM									
Total Spots							40		

Payment Terms 30 Days

<u>Gross Total</u>	\$51,385.00
<u>Agency Commission</u>	\$7,707.75
<u>Net Amount Due</u>	\$43,677.25

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.